

The following promotion is intended for viewing in the 50 United States, the District of Columbia and Puerto Rico only. Do not proceed in this portion of the site if you are not a legal resident of, and located in, the 50 United States, the District of Columbia, and Puerto Rico at the time of entry.

CASTROL® EDGE® SUPER BOWL TICKET BLITZ

NO PURCHASE NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO WHO ARE 18 YEARS OF AGE OR REACHED THE AGE OF MAJORITY AT TIME OF ENTRY. VOID WHERE PROHIBITED.

- 1. ELIGIBILITY/ENTRIES:** The Castrol® EDGE Super Bowl Ticket Blitz is open to persons who are at least eighteen (18) years of age, or reached the age of majority at the time of entry and a legal resident of the fifty (50) United States, the District of Columbia, and Puerto Rico. Employees of Burmah Castrol Holdings Inc. The National Football League, its member professional football clubs, NFL Ventures Inc., NFL Properties LLC, their subsidiaries, affiliates, sales representatives, distributors, agencies and members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible. Participation in the Promotion constitutes entrant's full and unconditional agreement to, and acceptance of, these Official Rules. Winning a prize is contingent upon fulfilling all requirements set forth herein. Promotion begins on January 22, 2014 and ends on January 31, 2014. ("Promotion Period"). The Promotion is subject to all applicable federal, state, and local laws and regulations.

This promotion requires that you have Internet access and a valid e-mail address. To participate you must either visit the Castrol Facebook Fan page at facebook.com/castrolusa and "like" the Castrol Facebook page, or be a registered user of Twitter® and follow CastrolUSA at <http://www.Twitter.com/CastrolUSA>, or register at Instagram.com. Registration for all three sites is free. By entering this Promotion, entrants give their express permission to be contacted by the Sponsor via telephone, e-mail, Facebook, Twitter, and Instagram, and to have their entry info posted on Facebook, Twitter or Instagram for the purpose of public viewing without any additional compensation. Entry is for individuals only.

How to Participate: Each day beginning Wednesday January 22, 2014 and continuing thru Friday January 31, 2014 Castrol will release 3 locations across the tri-state area for fans to take a picture between 7:00 AM EST and 5:00 PM EST and post it to Castrol's social sites (Facebook, Twitter or Instagram) tagging #jointhehunt. There is a limit of one picture per person, per location for a maximum of three entries per person per day. Castrol will randomly select the winner from among those posting a photograph showing themselves at any one of the three sites after the close of each promotional day and will post the winner's image to the Castrol social media sites at 6:00 PM EST. Potential winner will be notified either by Direct Message on Facebook, via Twitter Direct Message or via Instagram. Potential prize winners will have 12 hours to respond to collect prize. If potential winner cannot be reached after a reasonable effort has been exerted, or if he/she cannot or does not comply with the Official Rules, such winner will be disqualified and an alternate winner will be selected. Any unclaimed prizes will be rolled over to the next day event.

- 2. PRIZES:** Ten (10) **Grand Prizes:** Two tickets to Super Bowl XLVIII at Met Life Stadium in East Rutherford, New Jersey on Sunday February 2, 2014. Prize is tickets only. Any other expenses associated with attending the event are the sole responsibility of the prize winners. Total approximate retail value of Grand Prizes is \$2,500. Total value of all prizes is \$25,000. Ticket winners will be required to fill out an Affidavit and Release form before claiming tickets. Failure to do so will result in disqualification from the Promotion. Tickets will be delivered to all prize winners prior to the game day.
- 4. LIMITATIONS OF LIABILITY:** Sponsor, The National Football League, its member professional football clubs, NFL Ventures Inc., and NFL Properties LLC and their respective parent companies, affiliates, subsidiaries, sales representatives, distributors, agencies and agents are not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion, any computer, on-line, telephone or technical malfunctions; delays or human errors that occur in the processing, transmission or receipt of information, or for inaccurate transcription of entry information. If, for any reason, the Promotion is not capable of being conducted as planned, including but not limited to infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Sponsor, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion. Sponsor also reserves the right, in its sole discretion, to disqualify any individual found to be violating these Official Rules or suspected of attempting to disrupt or defraud the entry process or the operation of the Promotion, or by violating the Official Rules and interfering with the fair and proper conduct of the Promotion at each of the participating locations. Sponsor may prosecute or seek other legal redress against anyone suspected of engaging in these acts.
- 5. PRIZE ACCEPTANCE:** Prizes are not transferable or assignable. No substitution or cash redemption allowed except by Sponsor, who may substitute a prize of equal or greater value if advertised prize become unavailable. All taxes, including federal, state and local taxes, are the sole responsibility of winner who may be issued an IRS 1099 tax form (winner is advised to seek independent counsel regarding prize winnings). Grand Prize winner and guest will be required to sign and

complete an Affidavit of Eligibility/Release of Liability/Publicity upon presentation of winning documents. Any prize won by a minor in their state of residency will be awarded in the minor's name to his/her parent or legal guardian who must sign, execute and return all required documents. By accepting prize, winner consents to use of his or her name, state of residence and likeness for advertising and promotional purposes on-line and in print, on television, in videotape footage for advertising and publicity purposes, or in any other media worldwide in connection with the Promotion, without limitation and without additional compensation worldwide, except where prohibited by law. By accepting prize, winner further agrees to release Sponsor, The National Football League, its member professional football clubs, NFL Ventures Inc., NFL Properties LLC, and their respective parent companies, subsidiaries, affiliates, related companies and agencies and each of their respective officers, directors, employees and agents, including but not limited to Promotions Etc. (collectively the "Promotion Parties"), from any and all liability, loss or damage of any kind arising out of or in connection with winner's participation in this Promotion, or with respect to the awarding, receipt, possession, use and/or misuse of any prize, or the participation in prize-related activities. By accepting prize, winner further acknowledges that the Promotion Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied in fact or in law, relative to prize or to any portion thereof, including but not limited to its quality, merchantability, mechanical condition, or fitness for a particular purpose.

6. WINNERS LIST: For a list of Grand Prize Winners, visit the Castrol USA Facebook Page.

7. SPONSOR: Burmah Castrol Holdings Inc. 1500 Valley Road Wayne, New Jersey 07470.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Promotion or any prize awarded. The NFL Entities have not offered or sponsored this Promotion in any way.